



## WHO WE ARE

Middle East Product Export also known as “MEPE” is a family owned private company founded in Iran, where is recognized as one of the major producer of dried fruits in particular pistachio, raisin and dates in the world.

MEPE as a passionate team of experienced and dedicated experts who proudly carry on the tradition for innovation, mechanization, modernization, inspiration and professional excellence, was established when MEPE began in 1950s by MR. MOHAMMAD ALI FARSHCHIAN, a solution provider to the customers faced with interrupted supply and inconsistent quality and service-ability due to unsustainable farming methods caused by large number of small scale farms and old fashioned trading schemes in Iran lacking local professional trading company in dried fruits sector.

The trust and integrity among the founders of MEPE worked as a perfect foundation for a series of success stories which today we are immensely proud of, due not only to experiences gained in our focused industry but also to the reputation regained for our unique corporate values: friendly and open work environment, honest and moral work conduct with all our stake holders.

With over 5 and half decades of experience in this field of business, MEPE is Iran’s leading dried fruits trading company focused on pistachio, dates and raisins,



# WHAT WE DO

With 4 most advanced processing facilities located in Kerman, Khuzestan, Qazvin and Tehran, MEPE has access to the most recognized relative agricultural land of the country, including Kerman, Khorasan Razavi, South Khorasan, Yazd, East and West Azarbaijan, Hamedan, Hormozgan, Booshehr, Fars and Khuzestan, where PISTACHIOS, RAISIN and DATES are cleaned, sorted and packed as per customer required specifications and get ready for shipment.

Each of our processing plant is supervised under restricted quality control policies to ensure a consistent quality and service to meet customer requirements.

## In-Shell Pistachios



Natural Open



Artificially Open



Closed Shell

## Size



Jumbo

(1) 20/22  
(2) 22/24

Long Ahmdi  
Aghae

(1) 24/26  
(2) 26/28  
(3) 28/30



Long Akbari

(1) 20/22  
(2) 22/24  
(3) 24/26

Round  
(Fandoghi)

(1) 28/30  
(2) 30/32

## Pistachio Kernels



Whole Green Kernels



Whole Kernels



Halves &amp; Pieces



Small Meats



**Pistachios Specification**

Grades	Superior Grade	Excellent Grade	Grade1	Grade2
<b>Shell Defects (%) (Allowable tolerances by weight)</b>				
Closed shell and blanks	1	2	3	5
Blanks	0.5	0.75	0.75	1
Adhering hull	0.5	0.75	1	1.25
Stained shell	1	1.5	4	5
Deformity (incl. opened from bottom)	1	2	3	5
Slightly open in-shell	5	10	18	25
Total shell defects	7	13	22	28
<b>Kernel Defects (%) (Allowable tolerances by weight)</b>				
Loose kernels	1	2	2.5	3
Pest damage	3	4	5	5
Obvious pest damage	1	2	3	3
Total kernel defects	3	4	5	6
<b>Other Defects (%) (Allowable tolerances by weight)</b>				
Foreign material <sup>1</sup>	0	0.3	0.4	0.6
Foreign material excluding shells	0.2	0.2	0.25	0.25
Non-uniformity of variety <sup>2</sup>	1	2	3	4
Non-uniformity of size <sup>3</sup>	1.5	1.6	1.8	2
Maximum Moisture Content	<5	<5	<5	<5

1. Foreign material: Glass, metal and live insects are prohibited. Acceptable foreign materials are pistachio related debris such as hull, stems, shells and sand.
2. Non-uniformity of variety: The percentage of round pistachios in a sample of long pistachios or vice versa.
3. Non-uniformity of Size: Ratio of the total weight of the 10 largest nuts in a sample of 100 nuts to the weight of the smallest 10.  
Variety: Iranian pistachios are categorized into two categories according to their shape: long pistachios, where the ratio of the length to the largest diameter is more than 1.52; and round pistachios, where the ratio of the length to the largest diameter is less than 1.52.

**Disclaimer:**  
The information contained herein describes the present state of a product. This specification is carefully drawn up and represents our current knowledge. Due to our commitment to ongoing improvement of our products, as well as the natural origin and distinct provenance of the raw material the value specified for this product may vary. Therefore this information is provided without guarantee of any kind.

## Shipping Information

Product	Packing	Unit Net Weight (kg)	Container	Quantity	Net Weight (kg)
In-Shell Pistachio	Cartons	10	20' Container	1100 Cartons	11000
			40' container	2200 Cartons	22000
		12	20' Container	1000 Cartons	12000
			40' container	2000 Cartons	24000
	Bags	50	20' Container	240 Bags	12000
			40' container	480 Bags	24000
Kernels, Halves, Pieces & Small Meats	Cartons	10	20' Container	1100 Cartons	11000
			40' container	2200 Cartons	22000
		12	20' Container	1000 Cartons	12000
			40' container	2000 Cartons	24000









**Grade**

Normal Berry

Small Berry

**Varieties**

Iranian Sultana



Golden Bleach



Kashmar



Sun Dried (Seedless)





### Raisins Specification

Physical Parameters		Target	RTU Grade A	RTU Grade AAA
Live Infestation		NIL	NIL	NIL
Mouldy Berries (g/100g)		1	4	2
Seeded Berries (In Seedless Variety)		NIL	2	1
Mouldy Berries (g/100g)		0.5	2	1
Damaged Berries (g/100g)		2	3	2
Undeveloped Berries (g/100g)		0.3	2	1
Sugared Berries	Before March	0.2	1.5	1
	After March	0.5	3	2
Stones (Mineral Impurities) 2mm(piece/MT)		NIL	10	1
Sand and Grit (piece/MT)		NIL	2	1
Capsyem percent	Loose	NIL	3	2
	Embedded	1	3	1
Stalks	4-15mm	1	4	1
	Larger Than 15mm	NIL	2	0
Foreign Matter Such As Plastic, etc.(piece/)		NIL	5	0
Extraneous Vegetables Material		NIL	5	1
Glass & Other Hazardous Foreign Matter		Absent	Absent	Absent

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### Shipping Information

Product	Packing	Net Weight (kg)	Container	Quantity	Net Weight (kg)
Raisins	Cartons	10	20' Container	1700 Cartons	17000
		12.5		1540 Cartons	19250

Varieties



Mazafati Dates (BAM)



Sayer Dates



Rabbi Dates



Piarom Dates



Zahedi Dates



Kabkab Dates



Diced Dates



## Dates

## Specification

### Date Specification

#### Hygiene

Visual	Caps	< 0.5 pct
	Pits	< 0.5 pct
	Foreign Materials	< 1 pct
	Insect/Excreta	< 3 pct
	Mould/Decay	< 1 pct
Moisture		< 15%

#### Apperance

Color	All Colors and Sizes of Dates are Uniform	
Count	Super Select	<65 PER Lb
	Select	<75 PER Lb
	Grade B	<85 PER Lb
	GAQ	<100 PER Lb
	FAQ	<130 PER Lb

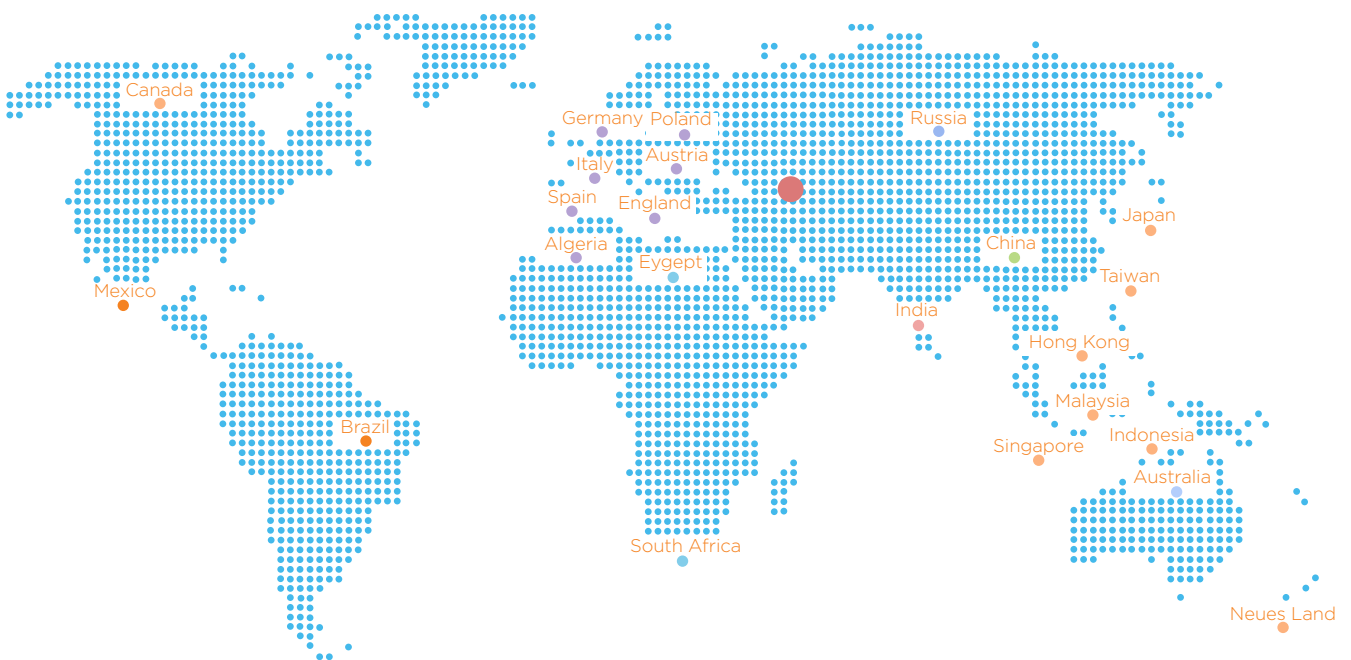
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### Shipping Information

Product	Packing	Net Weight (kg)	Container	Quantity	Net Weight (kg)
Dates	Cartons	10	20' Container	1700 Cartons	17000
		20		850 Cartons	17000

# WHERE WE SELL







## World Wide Sales Distribution



Today, MEPE with sales over 42 countries across five continents, has streng then it's position as a well known international trading company in dried fruits industry with such a global sale's diversification.

# HOW WE CARE

## Serviceability

- Immediate delivery.
- Custom Cleared Cargo a Always Available in Europe.
- Service reliability on the basis of company's customer oriented culture.
- Facilitating customers to make Long-term contracts with fixed price for a certain period of time.
- Facilitating the payments to IRAN.
- Consistent quality and competitive price.

## Quality Assurance & Audit Qualifications

- Having been equipped with BUHLER Sortex machinery, we are able to laser sort our products including pistachios and raisins ensuring compliance with specifications.
- Upgraded, custom-designed Statistical Process Control system features automatic rejection of out-of-spec product.
- Quality of the products as per given specification is guaranteed.
- Contracted with accredited ISO-17025 third-party laboratory with on-site testing facilities.
- Capability to adhere to E.U. and other international testing protocols.
- All facilities are staffed with full-time and dedicated Quality Control personnel.
- Each manufacturing process is supervised by Quality Control personnel
- All facilities and products are HACCP and HALAL certified, respectively.
- The company has been qualified for ISO 9001:2010 and 22000:2010.



**8** times award winner of best Iranian exporter of dried fruits in 2000, 2001, 2003, 2006, 2007, 2010, 2011 and 2013.



## AWARDS & HOUNERS

# FARSHCHIAN Foundation

MEPE donates parts of its funds to Farshchian Foundation, which established by the founder of MEPE in 1970s.

Farshchian Foundation is a humanitarian foundation set up to facilitate public-private funded initiatives to promote the welfare of people across IRAN, including education and health.